In 2012 the BCCI conducted a survey sent to all Neighborhood Association Committee (NAC) email and mailing list recipients to better understand how our subscribers participate in city activities and receive information about what's happening in their neighborhoods.

Thank you to everyone who participated in the survey. Your feedback in this process continues to be a valuable and necessary part of helping shape our goals of increasing NAC participation and overall effectiveness.

## Our action items for 2013...

With the input we received from the surveys, we have identified areas of focus and have developed action items moving forward. The areas we will focus on are:

## **Sharing Best Practices (Completed)**

• Effective Meetings Training – the Neighborhood Program hosted an effective meetings training in March 2013 for all NAC and Boards & Commissions leaders. Materials from the training can be found on the web at <a href="https://www.BeavertonOregon.gov/NACResources">www.BeavertonOregon.gov/NACResources</a>.

#### **Speaker Resources (Ongoing)**

• The BCCI is continually looking to expand the speaker resource list NAC leaders use to solicit speakers for their meetings on topics that are interesting, useful, and timely. NAC members also invite members of the business & non-profit communities to speak at their meetings to share about their organization. If you would like to speak at an upcoming NAC meeting in your area, please contact Miles Glowacki at 503-526-3706 or by email at <a href="mailto:mglowacki@BeavertonOregon.gov">mglowacki@BeavertonOregon.gov</a>.

# Best Use of Social Media (Expected Completion Date: June 2013)

• The Neighborhood Program will be hosting a Social Media Training tentatively scheduled in June of 2013. More information to come.

#### **Know Your Audience** (Expected Completion Date: Summer 2013)

 The Neighborhood Program is currently working on a Census project to compile the data from the 2010 Census and organizing according to the NAC boundaries within the city.
Once this project is complete, the Neighborhood Program will present the results to each NAC as well as make the data available online.

If you would like to help us in moving our action items forward, we encourage you to get involved. Contact Miles Glowacki in the Neighborhood Program at 503-526-3706 or by email at NeighborMail@BeavertonOregon.gov, contact the chair of your local NAC, or attend your upcoming NAC meeting and share your ideas with the committee. Dates, times, locations of meetings, and chair contact information can be found at www.BeavertonOregon.gov/Neighborhood.